



PURPLE ORRYX

GALA DINNERS



GALA DINNER

Events are held to celebrate achievements, recognize and reward outstanding performers in a company or even just to engage the audience in a simple networking activity.

It is also used as a platform in launching services or brands and presenting updates that is happening in the organization. or function will often feature entertainment, speakers and formalities, which could form a key part of the event's theme (i.e. annual awards, sales incentive, lifetime achievements etc).



GALA DINNER



If the Gala Dinner is hosted as an award night, it is to recognize the talents and achievements of employees/partners/firm, one of the most important thing is to represent the quality, imagination and excellence of the brand, nominees and winners.

A Gala Dinner can range in size from an intimate event for 50 up to a large-scale affair of 1,000!

Venues for such events can vary depending on the requirements but most Gala dinners are staged in function or event venues specifically designed to accommodate large numbers, production requirements and entertainment.

BEHIND THE SCENES



PRE MEETINGS



Purple Orryx team prefers to meet their clients to have a better understanding on the requirements and also to build trust between the client and the team.



VENUE HUNTING/SITE VISIT



providing selections of venues for clients who are still undecided on where to host their event. Along with our partnered upscale hotels and venues across U.A.E, we provide a venue best suits the client's needs.



BEHIND THE SCENES



CONTENT DEVELOPMENT



sitting with the whole team to brainstorm and conceptualize the big idea for every event. Coming up with the theme, layout, designs and even event program itself.



EVENT PROPOSAL



collating all ideas in one presentation to give our client not just a better understanding of the proposal but for our client to visualize as well what the team has planned for their event.

ELEMENTS OF GALA DINNERS

01

Venue - Selection, Set-up and Decoration



02

Entertainment / Artists



03

Photo Wall / Photo Frame



04

Brandings / Collaterals



05

Lights and Sounds



06

Stage Setup



GALA DINNERS BY PURRPLE ORRYX



VENUE AND SET UP



We maintain good relationship with the best Hotels across UAE, be it indoor or outdoor event, we can source the best of venues for our clients. Banquet round table and chair set up with covers and tie backs to match up your theme.



VISUALIZATION



During pre-meetings, we provide layouts and set-up in 3d for the client can visualize how the venue will turn out.

DECORATIONS



DECORATIONS



Each table in the venue will have the same centerpiece placing and cutlery set up to depending on the client's taste.

Depicted in the image is the table setup for Switz group. The client wanted a setting which suited their brand tagline and made their presence felt amongst the attendees.

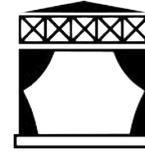
We as your event planner will always understand your requirements to conceptualize and deliver according to your requirements.



STAGE SETUP



STAGE SETUP



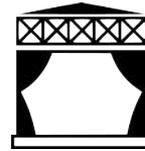
We even hold expertise in fabrication, stage setup, carpentry to design exquisite and come up innovative and out of box ideas to design a particular stage.

Starting from a simple set up to a very unique one.

Customized backdrops with LED Screens is always a must in a Gala dinner.



STAGE FABRICATION



**VARIOUS STAGE DECORS
DONE
BY PURPLE ORRYX**



BRANDING/COLLATERALS



BRANDING/COLLATERALS



The event is held to enhance the market value of the company amongst the clients and customers. Our team understands the need of brand presence for our clients at the event therefore we ensure that your company gets the required momentous.

YOUR COMPANY IS THE STAR OF THE NIGHT.

Hence putting your brand during the event is important. We will ensure that the presence of your brand is felt by the attendees throughout the event with the help of badges, tie backs, lecture stand, mic crown., etc.



LIGHTING AND AUDIO SYSTEM



LIGHTING AND AUDIO SYSTEM



Having a dedicated team for lights and sound we ensure consistent quality and technical expertise in our delivery. Not only do we provide what is required, our team will give suggestions based on venue and event styling. We are a team of dedicated and hardworking professionals who strive to ensure that the grandeur of your event should never be comprised.



ENTERTAINERS AND ARTISTS



ENTERTAINERS AND ARTISTS

We maintain a wide range database of direct artists and entertainers in the UAE Market.

Getting an MC for your event is like having a glue that keeps your event intact. Our MC makes sure that the flow of your event will be smooth and never boring. Add up few entertainment performances to spice up your event!

Taken into consideration the profile of the attendees, we showcase various entertainers and artists of different nationality as well to keep up with the audiences' preference.



PHOTO WALL



PHOTO WALL



WE CAPTURE MEMORIES

Creating a space for you where you can have your picture taken during the event.

Providing you the best photographers and videographers who can capture your best moments during the night.

Giving you an option of having the printed copy on the same night or perhaps provide you the soft copy which is ready to be shared on your own social platform.



EVENT DELIVERABLES FOR GALA DINNERS EXECUTED BY PURPLE ORRYX



Branding - Roll Up
Banners, Registration
Table covers, Etc.



Stage and Photowall
Fabrication and Set up



Entertainment of your
Choice



Lights and
Sounds



Venue set up and
decorations



Event
Hostesses



Videographer



Photographer



EMCEE



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